



Geneva, 13 December 2006

**Subject:** Request for assistance in financing a short docudrama entitled "*Connecting Dreams*" about a project implemented in Burkina Faso showing the impact of information and communication technologies

Dear Madam, dear Sir,

We are pleased to inform you about a short film that is scheduled to be shot soon in Burkina Faso, by Krysia Dowmont. This film has been commissioned by the global Digital Solidarity Fund (DSF). DSF is a global financing foundation which strives to reduce the digital divide, put information and communication technologies (ICTs) at the service of development and build a solidarity-based and inclusive information society.

#### **Objective of the film**

The aim of the film is to convince political and economic actors to financially commit to reducing the digital divide. Inspired by projects implemented in Burkina Faso, the film shows the impact that information and communication technologies (ICTs) have on development and the changes that these bring to the lives of Burkinabes. The focus of the film is a medical consultation that takes place via videoconference between the HUG hospital in Geneva and a local clinic in the city of Bobo Dioulasso.

#### **Exposure of the film**

There will be a preview screening of the film on February 2007, in Geneva, at the "Digital solidarity Award of ceremony", an event which is expected to attract extensive media coverage, during which private companies that support the DSF will be rewarded for their efforts. The ceremony will be attended by the international community of Geneva, the DSF founding member States and the international press.

The film will also be screened at various international festivals and broadcast on national television channels under the aegis of UNESCO, particularly in the 14 DSF member countries.

Finally, the film will be shown at international conferences and symposia in which the DSF participates.

#### **Financing sought**

In order to raise the funds needed to make this film, we are seeking sponsorship. Therefore, we would like to request a donation between € 3'000 to 15'000 (Euros). Any proposal of financial contribution would be most welcome. Any other proposals or financial contributions would be most welcome. In return for your generosity, we would feature the name of your company in the acknowledgements, giving a positive image of a solidary company, within the worldwide screenings of this film.

Thank you for your time and attention.

Yours sincerely,

Valérie Leuba, executive Producer

#### **Global Digital Solidarity Fund (DSF)**

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